

Abhinav Sikharam

A holistic UX / Product Designer

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Summary

A versatile designer with 4+ years of professional design experience in creating intuitive interactions and products for B2B and B2C clients, who love to articulate the “Why” and “How” behind the innovation to make technology accessible to all the players.

Professional Experience

Microsoft, Atlanta, GA

February 2022 - Present | Product Designer II

Currently, joining to collaborate with Designers, Researchers, Developers and Product Managers globally in Office Apps and Growth team to solve complex tasks and transform them in to intuitive and inclusive designs.

Hisense Group - VIDAA, Atlanta, GA

June 2021 - February 2022 | UX Designer

Researched, and designed VIDAA U6 TV OS. I was responsible for designing the first-time user experience flows, mobile app for connected devices, a payment architecture, Live TV experience improvement. I collaborated closely with product managers and fellow designers. Led and conducted usability studies with internal teams who are prospective users.

IU DATA Lab, Indianapolis, IN

January 2020 – May 2021 | Data Visualization Designer

Designing data analytics and visualization dashboards by collaborating closely with a diversified team of researchers, developers at Indiana University. As a Co-principal Investigator on an NSF-funded project, published an ACM - CHI' 21 research [paper](#), exploring the effects of belief elicitation in visual analytics.

VMware, San Jose, CA

Ft. St. August 2020 - May 2021 | Industry Sponsored Experience, Product Designer

Researched, designed, and delivered an ERP - Human Capital Management automation platform from ground up by partnering with VMware Design team. An industry collaboration project that lasted for over a year. Audited the user interfaces to create UX proposals.

Boardable, Indianapolis, IN

May 2020 – November 2020 | UX Designer

Collaborated with UX lead in creating a virtual board meeting platform in the B2C SaaS application. Worked closely with growth manager and engineering teams to redesign the in-app email notifications. UX research to improve the conversion rates using behavior analysis tools to redesign the user onboarding experience.

Cognizant Technology Solutions, India

May 2016 – July 2019 | UI/UX Design, UI Testing - Programmer Analyst

Worked collaboratively with product managers and onsite clients to build interface mockups and shipped product updates for financial MIS, CMS applications. Strategized interactions by integrating user feedback and business requirements to prioritize the ongoing B2B enterprise - level CMS application experience updates.

Skilled in

Figma, Sketch
Adobe CC
Data Visualization
Information Architecture
Story Boarding
Wireframing
Prototyping
Visual Design
Typography
User Research
Heuristic Evaluation
Usability Testing
Brain Storming
Strategy Development
Competitive Analysis
Instructional Design
Product Management
HTML, CSS, JavaScript, D3.js
MySQL, Tableau

Platform Experience

Adaptive Web Apps
iOS and Android
XR environments - (AR/VR)
IoT Ecosystems & Devices

Education

Master's in Human Computer Interaction (GPA 3.975/4)
IUPUI, Indiana - May 2021
Bachelors in Electronics and Comm Engr (GPA 3.9/4)
JNTU, India - 2015

Recognitions

Winner, [Jagstart 2020 Project Ma](#)
Innovation Scholarship
John R. Gibbs Fellowship - 2020
Runner-Up [3 Minute Pitch](#)- Pffp
University Article
[Abhinav Sikharam continues to demonstrate talent for pitching innovative ideas](#)